

# INDUSTRY INTERACTION POLICY



NH-16, Near Valluramma Temple, Ongole-523272, Prakasam Dist, Andhra Pradesh



# **Industry - Institution Interaction Policy**

#### About the Institution:

Pace Institute of Technology and Sciences (PACE ITS), was established Under the Srinivasa Education Society by the founders Dr. M Venugopal Rao, Chairman, and Dr. M Sridhar, Secretary & Correspondent, in 2007 at Valluru village near Ongole. It has been running successfully since the academic year 2008-09. The management has pioneered the programs such as B.Tech, M.Tech, and MBA.

#### Vision of the Institution:

Our vision is to impart futuristic technical education transforming the students technically superior, ethically strong and self-disciplined to serve the nation as a valuable resource.

#### Mission of the Institution:

- To inculcate quality education by implementing innovative teaching-learning methods and state-of-the-art facilities.
- To enrich the intellectual know-how, credibility and integrity of the students to necessitate industry.
- To recognize as scholarly and influential leaders in engineering education, and to develop human power with creativity, advanced technology and passion for the betterment of future nation.

#### About the Industry-Institute Interaction Cell:

Industry Institute Interaction cell is an essential platform to bridge the gap between industry and academia. This cell helps to promote and strengthen the relationship between industry and institute, the Industry-Institution Interaction Cell at PACE provides an excellent platform for both the students as well as the faculty members to be aware of industry expectations from the corporate personnel. It serves as a showcase for the best practices, latest technologies in industry and connect point for its their implementation. The cell promotes industry experts to continuously participate in curriculum design and career development programs which play a significant role in honing the skill sets of the students inclined towards the expectation of the industry. This helps in enhancing the quality of curricula to be delivered and in turn supports the Teaching Learning Process and enables the College to produce quality graduates.

#### **Objective of Committee:**

- To explore and identify common avenues of interaction with industry
- To Establish Centre of Excellence by Industry/ Corporate to Provide Real Time exposure on Technologies
- > To promote various research activities by the faculty members and students
- To establish convergence with industrial and research organizations from various fields through MOUs as a form of interaction

FINIVASA EDUCATIONAL SOCIETY'S

Permanently Affiliated to JNTUK, Kakinada. A.P., An ISO 9001:2015 Certified Institution Approved by AICTE, Accredited by NBA & NAAC(A Grade), Recognized under 2(1) & 12(B) of UGC NH-16, New Valummma Temple, ONOCLE - 523 272, A P, INDIA, Pr. 08592 276315, 9581456310 (www.pace.ac.in)

#### **Committee formation:**

- 1. Principal as chairman
- 2. One senior faculty as Convener
- 3. 4 -10 faculty as members

#### Function and activities of Committee:

- > To organize Workshop on trending technologies by experts in the field.
- To assist the Departments in organizing workshops, conferences and symposia with joint participation of the industries.
- Encouraging Engineers from industries to visit institution to deliver lectures
- > To organize industrial visits for Faculty members and students.
- > To coordinate/ identify industrial partners for proposing 'Centre for Excellence'.
- > To assist the Training and Placement Division.
- Visit of industry executives and practicing engineers to the institute for seeing research work and laboratories.
- Memorandum of Understanding between the institute and industries to bring the two sides emotionally and strategically closer.
- Visits of faculty to industry for study and discussions or delivering lectures on subjects of mutual interest.
- Visiting faculty/professors from industries.
- Practical training of students in industries.

# Type of activity:

- Expert Talks
- Industry Institute Interaction sessions
- FDP by Industry

# **Expected Outcome:**

- Students to understand the expectations of industry and improve their skill sets accordingly
- Curriculum update as per demand in industry
- Progression of better placement opportunities

# Minimum Number of Activities:

- > One orientation program: At least one programme per department for each semester.
- > At least one activity under MOU per department for each year.
- Workshops, Webinars, Tech Talks and Guest Lectures: At least one programme per department for each semester

# Documents need to maintain:

- List of the activities conducted and students benefitted from that activity.
- Resource Person Profile and feedback, photos of the event, beneficiaries list and feedback
- MOU if any

