



SRINIVASA EDUCATIONAL SOCIETY'S

PACE INSTITUTE OF TECHNOLOGY & SCIENCES (AUTONOMOUS)

Approved by AICTE, Accredited by NBA & NAAC(A Grade), Recognized under 2(f) & 12(B) of UGC
Permanently Affiliated to JNTUK, Kakinada. A.P., An ISO 9001:2015 Certified Institution
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Lr. No: PACE(A)/ECS/2023-24/IE/26

28/11/2023

CIRCULAR

All the MBA (R21) III Semester Students are hereby informed that the First mid examinations is scheduled from 04/12/2023. The time table of examinations is as given below.

The pattern of the descriptive examination: 3 questions to be answered by the student for 15 marks from the given 3 questions.

Seminar: 15 Marks (for Seminar report content-05 marks and for presentation-10 marks)

Timing of the Descriptive Examination : 10:00 am to 11:30 am.
Timing of the Seminar Presentation : 12:00 pm onwards

Date	Subject Name	Specialization
04.12.2023 (Mon Day)	Strategic Management	Common to all
05.12.2023 (Tues Day)	Business Ethics & Corporate Governance	Common to all
06.12.2023 (Wed Day)	Security Analysis & Portfolio Management	Finance Management
07.12.2023 (Thur Day)	Compensation & Performance Management	Human Resource Management
08.12.2023 (Fri Day)	Advertising & Brand Management	Marketing Management
09.12.2023 (Sat Day)	Essentials of Business Analytics	Business Analytics Management
11.12.2023 (Mon Day)	Managing Software Projects	Systems Management
12.12.2023 (Tues Day)	Banking & Insurance Management	Finance Management
13.12.2023 (Wed Day)	Human Capital Management	Human Resource Management
14.12.2023 (Thur Day)	Green Marketing	Marketing Management
15.12.2023 (Fri Day)	Text, Social Media & Web Analytics	Business Analytics Management
16.12.2023 (Sat Day)	Web Designing	Systems Management

CONTROLLER OF EXAMINATIONS
PACE INSTITUTE OF TECHNOLOGY & SCIENCES
(AUTONOMOUS)
VALLUR, ONGOLE-523 272, ANDHRA PRADESH

Copy to the

- : MBA HoD for circulation to the Staff & Students
- : Director, IQAC- for information
- : Notice board at Exam Cell & System

PRINCIPAL
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(AUTONOMOUS)
VALLUR, ONGOLE-523 272, ANDHRA PRADESH

- : Dean, Academics – for information
- : Office File