



PACE

INSTITUTE OF TECHNOLOGY & SCIENCES

AUTONOMOUS

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PACE CHRONICLE

DECEMBER 2023

NH-16, Near Valuramma Temple, Valluru, Ongole-523272, A.P-INDIA
www.pace.ac.in | 9581656310



A Christmas Season Newsletter

PACE AT A GLANCE

PACE Institute of Technology and Sciences (PACE ITS) was established under Srinivasa Education Society in 2007 at Valluru village, near Ongole. It has been running successfully since the academic year 2008-09. PACE, being an NRI's project is committed to provide a world class technical education. PACE Institute of Technology and Sciences is permanently affiliated to JNTUK, Kakinada and approved by AICTE, New Delhi. The institution was accredited by "NBA" and NAAC with "A" grade. The institution has got the AUTONOMOUS status in 2018. The college is situated in a panoramic area of 14 acres with Wi-Fi enabled infrastructure, well ventilated classrooms and well equipped laboratories. As a provision for physical fitness, the college also has a sports field and indoor stadium.

This institution was started by Dr. Maddisetty Venugopal Rao, Chairman and Dr. Maddisetty Sridhar, Secretary & Correspondent, with a modest strength of 240 and now, the institute has an intake of 1000+ students. The college offers B. Tech Degree in ECE, CSE, CSE (IoT and Cyber Security), CSIT, AI & ML, AI & DS, EEE, IT, Mechanical, Automobile and Civil. The college also offers courses like MBA, M.Tech and Diploma.

VISION

To impart futuristic technical education transforming the students technically superior, ethically strong, self-disciplined to serve for the nation building as a valuable resource.

MISSION

- To inculcate quality education by implementing innovative teaching-learning methods and state-of-the-art facilities.
- To enrich the intellectual know-how, credibility and integrity of the students to necessitate industry.
- To transform the students as scholarly and influential leaders in engineering education, and to develop human power with creativity, advanced technology and passion for the betterment of future nation.

STAR EDUCATION AWARD 2023

The Star Education Award 2023 (only on merit), which was organised by **Education Supply and Franchise Expo 2023** and in partnership with the Maharashtra government's Education Department, was given to Dr. Rayavarapu Veeranjanyulu, Director of Students' Affairs, in the Best Director Admissions category on December 6, 2023. This award recognizes and honours the achievements of those who went above and beyond the call of duty and showed excellence in the field of education. This award will only be granted to worthy candidates since it is only based on merit. Reputable individuals will deliver trophies and diplomas to the winner, who must appear in person to accept the prize. He received congratulations on receiving this important award from the secretary and correspondent, Dr. Maddisetty Sridhar, the principal, Dr. GVK Murthy, the dean of academics, Dr. M. Appa Rao, and the heads of all the departments and staff.

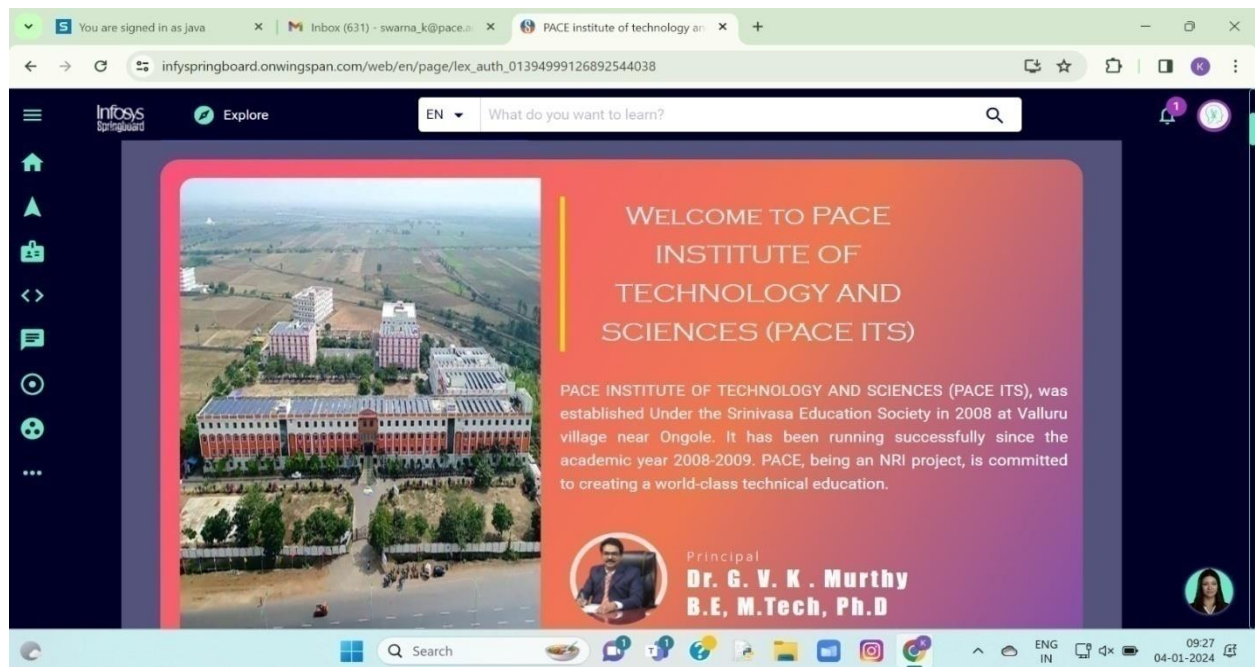


Dr. Rayavarapu Veeranjanyulu receiving Star Education Award 2023

PACE's Momentum with the Infosys Springboard

The microsite that Infosys Springboard provided to PACE Institute of Technology and Sciences is an official Infosys Springboard online platform that is highly helpful for students to learn academic subjects and trending technologies and offers them the opportunity to obtain credentials that are beneficial for their career chances. In this regard, they held a workshop from December 18 to 21, 2023, in which PACE staff members SPOC Ms. Kolluru Swarnalatha and Ms. Vulchi Mounika participated. The staff members who participated were complimented by the

college's secretary and correspondent, Dr. Maddisetty Sridhar, principal; Dr. GVK Murthy, director of students' affairs; Dr. R. Veeranjanyulu, dean of training and placements; Ms. Roopa Akkesh; and AO Mr. M. Ramana Babu, heads of all the departments and staff.



COMPUTER SCIENCE ENGINEERING

Faculty's Achievements

Paper Publications

- Dr. E. V. N. Jyothi, Mr. Ch. Ravindra Babu, Mr. Giribabu Sadineni, and Ms. D. Annapurna published a paper on **Plant Leaf Disease Detection Using Auto Encoder and Cnn, which was published in the 2023 International Conference on Research Methodologies in Knowledge Management, Artificial Intelligence, and Telecommunication Engineering (RMKMATE)** on November 1–2, 2023. **Date Added to IEEE Xplore:** January 3, 2024 **ISBN Information:DOI:** [10.1109/RMKMATE59243.2023.10368954](https://doi.org/10.1109/RMKMATE59243.2023.10368954) **Publisher:** IEEE **Conference Location:** Chennai, India
- Mr. Giribabu Sadineni, Dr. E. V. N. Jyothi, Dr. Rama Chaithanya Tanguturi, Ms. Mounika Amburi, Dr. Suresh Dara, and Mr. Kakumani Kotaiah published a paper on 'A Novel Fully-Automated Deep Learning Pipeline for the Effective Detection of Cervical Cancer' **in the 2023 International Conference on Research Methodologies in Knowledge Management, Artificial Intelligence, and Telecommunication Engineering (RMKMATE)** on November 1–2, 2023. **Date Added to IEEE Xplore:** January 3, 2024 **ISBN Information:** [10.1109/RMKMATE59243.2023.10369080](https://doi.org/10.1109/RMKMATE59243.2023.10369080) **Publisher:** IEEE in Chennai, India

ELECTRONICS AND COMMUNICATION ENGINEERING

Faculty Development Programme



A six-day in-person AICTE ATAL FDP on "**Emerging Research Area in Advance VLSI Design and Challenges: Semiconductor-to-End Application-Approach**" was arranged by the Department of Electronics and Communication Engineering and sponsored by PACE Institute of Technology and Sciences. The programme ran from December 4, 2023, to December 9, 2023. Approximately fifty faculty members from different institutions took part in this ATAL FDP. In turn, the following resource persons led the sessions: The FDP was led by several professors: Dr. P. Neresk Kumar Reddy from NIT Tiruchirappalli, Professor Dr. K.V. Sridhar, Professor Dr. P. Chandra Babu Naik, Assistant Professor Dr. Ektal Goel from NIT Warangal, Dr. M. Appa Rao and Dr. G Erna from PACE Institute of Technology and Sciences, Ongole, and Mr. K. Pradeep, Application Engineer, Crafronics from Hyderabad, who served as resource persons. The college secretary and correspondent, Dr. Maddisetty Sridhar, stated that the faculty would always provide support for training programmes and research fund development for their personal development. The college principal, Dr. GVK Murthy, expressed that the programme would help them develop their knowledge about new things in VLSI. The programme was organised with representatives from the college, including the coordinator, head of the ECE department, Dr. M. Appa Rao, R&D team, IQAC team, and other faculty members .

Resource persons from various institutions



ATAL
AICTE TRAINING & LEARNING PROGRAMME

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**AICTE TRAINING AND LEARNING (ATAL)
FACULTY DEVELOPMENT PROGRAMME (FDP)**

| | | | |
|---|--|--|---|
|  Dr. P. NARESH KUMAR REDDY Asst. Professor, NIT Tiruchirappalli |  Dr. K.V. SRIDHAR Professor, NIT Warangal |  Dr. EKTAL GOEL Asst. Professor, NIT Warangal |  Dr. SREEHARI PATRI Professor, NIT Warangal |
|  Dr. P. CHANDRABABU NAIK Asst. Professor, NIT Tiruchirappalli |  Dr. M. APPARAO Professor, PACE ITS Ongole |  Dr. G. ERNA Asst. Professor, PACE ITS Ongole |  MR. K. PRADEEP Application Engineer, CRAFRONICS, Hyd |

Organised by
Department of ELECTRONICS & COMMUNICATION ENGINEERING



The Members of the staff from different colleges who took part in the FDP 2023



Dr. Sakthivel Ramachandran, a professor in the Department of Micro and Nano Electronics at VIT Vellore, chaired the ATAL FDP Forenoon Session on its second day. He imparted his knowledge on designing sophisticated digital subsystems and maximising their design metrics. Mr. Katikila Pradeep, Senior Application Engineer, Crafronics, took over the post-lunch session and engaged with the students and professors while providing an excellent demonstration of VLSI Design using Xilinx Vivado.

Student's Achievement



Third-year Electronics and Communication Engineering student Balaji received award money and certification as well as NPTEL Elite+ Gold and Topper 2% from the management. The college's secretary and correspondent, Dr. Maddisetty Sridhar, principal, Dr. GVK Murthy, director of students' affairs, Dr. R. Veeranjanyulu, dean of academics, Dr. M. Appa Rao, and staff expressed their appreciation for him.

Artificial Intelligence and Data Science and Machine Learning (AILM & AIDS)

Faculty Development Training Programme at PACE

A five-day faculty development training programme at the PACE Institute of Technology and Sciences concluded, organized jointly by the heads of the Computer Science, AILM, and AIDS departments. The programme was aimed at providing technical assistance to faculty. The college has entered into an agreement with Chennai ICT Academy to adapt to changes in the software sector. The programme was successfully concluded, with ICT Academy representative Srinivasan explaining new innovations and technology in the Amazon Web Services Cloud to faculty through a PowerPoint presentation. College Secretary and Correspondent Maddisetty Sridhar said that such faculty development training centers would be of great help to the faculty technically. The programme was overseen by Principal Dr. GVK Murthy and the Heads of the Computer Science Sciences Department.



Faculty that participated in the FDP



Expert talks by the Resource persons

Faculty's Achievements



Dr. Sk. Subhani, an assistant professor in the ECE department at the PACE Institute of Technology and Sciences, participated in the December 11, 2023, MHRD, IIC 6.0 Regional Meet 2023, organised by the Ministry of Education's Innovation Cell in association with the All India Council for Technical Education (AICTE). This was hosted by the Hyderabad-based Institute of Aeronautical Engineering.



CIVIL ENGINEERING

The Department of Civil Engineering organised an event on "Brickwork Estimation of College Auditorium" under the supervision of Mr. Ezri Babu, an assistant professor, and students gained practical knowledge by actively participating in this event on December 14, 2023



Faculty Achievements

Mr. E. Mani and Ch. Sandeep Reddy assistant professors participated in and successfully completed a one-week faculty development programme on modern construction materials

and technologies at Guru Nanak Institutions Technical Campus on November 12, 2023, as part of the AICTE Training and Learning (ATAL) Academy Faculty Development Programme.

Students' Accomplishments

The following are the students who successfully completed SWAYAM NPTEL courses and received different types of NPTEL awards:

| Learning Platform | Name | Roll No | Certificate Type | Month & year |
|-------------------|-------------------|------------|------------------|--------------|
| Swayam NPTEL | Kelam Nandini | 20KQ1A0106 | NPTEL Believer | December2023 |
| Swayam NPTEL | Kelam Nandini | 20KQ1A0106 | NPTEL Enthusiast | December2023 |
| Swayam NPTEL | Kelam Nandini | 20KQ1A0106 | NPTEL Discipline | December2023 |
| Swayam NPTEL | Kondru Korikamma | 20KQ1A0167 | NPTEL Believer | December2023 |
| Swayam NPTEL | Kondru Korikamma | 20KQ1A0167 | NPTEL Discipline | December2023 |
| Swayam NPTEL | K. Prasanna Kumar | 20KQ1A0140 | NPTEL Believer | December2023 |

MECHANICAL ENGINEERING

Faculty Achievements

Dr. K. Sudhir Chakravarthi, Dean of Infrastructure and Assistant Professor, attended a five-day FDP on "Cloud Practitioner," organised by the Dept. of AIDS and AIML PACE Institute of Technology and Sciences, with the collaboration of AWS Academy and ICT Academy, from December 11, 2023, to December 15, 2023.

HUMANITIES AND SCIENCES

Faculty's Achievements

On December 19, 2023, at Sri A.S.N.M. Government College, Palakol, W.G. Dist. A.P., an assistant professor Dr. Brahmam Pasumarthi presented a paper titled "Emerging Technologies: Revolutionizing Disease" at a one-day national seminar on "Aquaculture Farming: Advances, Challenges, and Opportunities" and "Aquatic Organism Health Monitoring and Diagnostics."

NATIONAL SERVICE SCHEME (NSS)



The National AIDS Day event was conducted by the NSS Units I and II of PACE Institute of Technology & Sciences and the Institute Social Responsibility Cell on the premises of the Prakasam District Collectorate (Prakasam Bhavan), Ongole. In light of this, staff members and students from NSS and NCC joined a 1-kilometer rally that started at the collectorate and ended at Ramesh Hospital Ongole. In addition, our children participated in the AIDS Day pledge and met with Mr. A.S. Dinesh Kumar, I.A.S., and the district collector of Prakasam district. He brought up the AIDS and HIV statistics throughout his remarks. The college's secretary and correspondent, Dr. Maddisetty Sridhar, together with the principal, Dr. GVK Murthy, and the directors of students' affairs, Dr. R. Veeranjanyulu and AO, Mr. M. Ramana Babu, expressed their compliments to the students and staff who participated in the National AIDS Day march and pledge.



PACE NSS and NCC participated in the AIDS day rally at Prakasam Bhavana, Ongole

KERALA TREKKING

The All India Trekking Camp, held in Kulavama in the Idikki district of Kerala, from the 22nd to the 29th of last month, was attended by five NCC students from the PACE Institute of Technology and Sciences. Approximately 70 kilometers and 7 mountains were hiked. They were thrilled about this camp and engaged with the flora (plants) and wildlife (animals) as well as seeing a few waterfalls. Following the trekking, a cultural event was held, and in one of the five directorates' group dance performances, our four students won first place. The ADG of the Kerala and Lakshsha Dweep Directorate, Major General J. S. MANGAT AVSM, VSM, gave them a trophy.

At a special event held on Wednesday at PACE, the students who took part in the trek were congratulated. The attendees included the secretary and correspondent, Dr. Maddisetty Sridhar; Principal Dr. GVK Murthy; Director of students' affairs Dr. R. Veeranjanyulu; Diploma Principal Kotireddy; Battalion Commanding Officer, Colonel K. Satyanarayana; NCC Officer, Lt. Prudhvi Krishna Amburi; and PD I. Madhusudhana Rao.



EXTRA CURRICULAR ACTIVITY COMMITTEE

On December 2, 2023, the Extra Curricular Activity Committee of PACE Institute of Technology and Sciences held essay writing and elocution competitions on World Computer Literacy Day. The PACE secretary and correspondent, Dr. Maddisetty Sridhar, praised the students and encouraged them to continue their work. The principal, Dr. GVK Murthy, the director of students' affairs Dr. R. Veeranjanyulu, the head of the department of humanities and sciences, Mr. Raveendra, and the coordinator of the ECAC, Ms. Ms. Sandhya Rani, presented the awards to the competition winners.



List of Winners

| S. No | Name of the student | Class/Branch | Event | Position |
|-------|---------------------|--------------------|---------------|----------|
| 1 | M. Sai Baradhwaj | I B. Tech AIDS - A | Elocution | First |
| 2 | P. Nivetha | I B. Tech CSE - R | Elocution | Second |
| 3 | P. Ramya Swetha Sri | I. Tech CSE - R | Elocution | Third |
| 4 | M. Sai Baradhwaj | I B. Tech AIDS - A | Essay Writing | First |
| 5 | Md. Raqaya Fathima | I B. Tech AIDS - A | Essay Writing | Second |
| 6 | P. Ramya Swetha Sri | I. Tech CSE - R | Essay Writing | Third |
| 7 | K. Venkata Charan | I B. Tech AIDS - A | Essay Writing | Third |



Essay Writing Winners



Elocution Winners

VIKSIT BHARAT@2047 at PACE

The 'VIKSIT BHARAT 2047' agenda is a vision plan by the Indian government aiming to transform the country into a developed nation by 2047, marking the 100th anniversary of its independence. Honorable PM's Sankalp of Panch Pran, with Viksit Bharat being one of them and of utmost importance. The students of [PACE ITS Ongole](#) have joined virtually in the launch of VIKSIT BHARAT@2047: Voice of Youth. The program, initiated by PACE ITS Ongole, aims to involve the younger generation in formulating national plans, priorities, and goals for the country. The program focuses on economic growth, social progress, environmental sustainability, and good governance. Key objectives include aligning the youth's perspectives with the Viksit Bharat agenda, gathering ideas from the youth for a developed India, and seeking commitment from the youth towards nation building. The program aims to educate the youth on national priorities and encourage dialogue on goals that contribute to the larger vision. The program also identifies the youth's focused sectors, such as technology, education, healthcare, and environmental sustainability, to channel policies in their preferred areas.

The PACE Institute of Technology and Sciences organized an orientation session for students to learn about their role in making India a Viksit Bharat. A dedicated team was appointed to promote, organize, disseminate information, and mobilize students for the initiative. Students pledged to contribute to nation-building by ticking checkboxes against each pledge item across five themes. PACE secretary and correspondent Dr. Maddisetty Sridhar praised the students and encouraged them to participate in this great campaign. Principal Dr. GVK Murthy, director of students' affairs Dr. R. Veeranjanyulu, and heads of departments also participated in the event and Mr.Ch.Jagadeeswsar Reddy an assistant professor of EEE coordinated the students' registration. Nearly 1878 students registered in it.





MASTER OF BUSINESS ADMINISTRATION (MBA)

Gopichand's Prowess in Archery



On December 8, 2023, B. Gopichand, a second-year MBA student at PACE Institute of Technology and Sciences, was victorious in the JNTUK Men's Archery Competition held at Vijayawada Amritasai Engineering College. Dr. Maddisetty Sridhar, the secretary and correspondent of the institution, congratulated the winning student and encouraged him to compete in the All India Inter-University Archery Tournament held at Gurukasi University Bathinda, Punjab, from December 19 – 22, 2023. The event was attended by the college's principal, Dr. GVK Murthy, Director of Students' Affairs Dr. R. Veeranjanyulu, AO Mr. M. Ramana Babu, MBA Head of Department Dr. Mary Jones, and Physical Directors Mr. I. Madhusudhana Rao I. Mr. V. Ravindra Mr. V. Raju and Mr. J. Nasaraiah.



SPORTS & GAMES



One of our second-year AI&DS students (P. Abraham Nickson) got a gold medal in boxing, which was organised in the JNTUK Central Zone, and was also selected for the All India Boxing Tournament (Mohali, Punjab). Dr. Maddisetty Sridhar, the secretary and correspondent of the institution, congratulated the winning student and encouraged him to keep it up. College's principal, Dr. GVK Murthy, Director of Students' Affairs Dr. R. Veeranjanyulu, AO Mr. M. Ramana Babu, Physical Directors Mr. I. Madhusudhana Rao I. Mr. V. Ravindra Mr. V. Raju and Mr. J. Nasaraiah complimented the student.

WEC, ICC Anti-Ragging Committee



On December 16, 2023, the PACE Institute of Technology and Sciences hosted an awareness programme to raise students' awareness of the need to end cybercrime, harassment, and ragging. The programme's theme was "**Breaking the Chains of Raging Cybercrime Harassment.**" The law states that ragging is illegal. Many speakers have said that ragging is a crime under the law and students should not ruin their lives by ragging in colleges. Engineering and Polytechnic students were made aware of ASI Disha. Ms. Gautami advised avoiding criminal activity. One should also learn how to use the **Disha App**, protect oneself from harassment, and be informed of the steps involved in registering and installing the app. He stated that students must get together to combat the widespread cybercrime that occurs nowadays. College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. GVK Murthy, Director of Students' Affairs Dr. R. Veeranjanyulu, Sakhi OSC Ms. Jyothi Supriya, Step CEO Mr. Lokeswara Rao, and others participated in the programme and gave many suggestions.





HEALTH WATCH COMMITTEE

On December 19, 2023, from 3:00 PM to 4:00 PM, in the Mechanical Seminar Hall, the Health Watch Committee and Anti-Drug Committee hosted an awareness programme on "**Road Traffic Accidents**" with Dr. Jujjuvarapu Dheeraj, MS, M. Ch, Neurosurgery, Aster Ramesh Hospitals, Ongole. He gave the students safety tips for riding motorcycles and instructions on how to rescue individuals involved in accidents. D. Brahmam Pasumarthi oversaw its coordination. Participants included staff members and students, as well as the principal, Dr. GVK Murthy, the director of students' affairs, Dr. R. Veeranjanyulu, and the AO, Mr. M. Ramana Babu.



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**An awareness program on
ROAD TRAFFIC ACCIDENTS**

19th Dec 2023 | 03:00 PM to 4:00 PM | Mechanical Seminar Hall



DR. JUJUVARAPU DHEERAJ
MS, Mch, Neurosurgery, Aster Ramesh Hospitals, Ongole

**Coordinator
Dr. Brahmam Pasumarthi**
Organised By
HEALTH WATCH COMMITTEE & ANTI DRUG COMMITTEE



TRAINING AND PLACEMENTS

Vanakkam HRD Excellence Achiever Award 2023

On December 16, 2023, at the Hablis Hotel in Chennai, Vanakkam HRD hosted the HR Annual Conference and the Excellence Achiever Awards 2023. Ms. K Roopa Akkesh, dean of training and placements, spoke at the event on behalf of the PACE Institute of Technology and Sciences and discussed PACE and its programmes. The occasion included panel discussions, keynote addresses, and networking opportunities. Ms. Roopa Akkesh was acknowledged for her extraordinary commitment, inventiveness, and influence in the industry by receiving the Excellence Achiever Awards Edition 02, in which she took part fully.



Alumni Interaction at PACE

ALUMNI of the PACE Institute of Technology and Sciences, Ongole, met with the third-year B Tech students and discussed their experiences and skills in the current technological industry. They advised students to attend training sessions to secure placements and improve their chances of success. They discussed the impact of the economic recession on the IT sector and

how to overcome it. Third-year students who participated in the programme were able to get their doubts cleared during the interaction. They secured more knowledge on job opportunities and the required skills. College secretary and correspondent Dr. Maddisetty Sridhar congratulated the alumni for their high status in various fields. Principal Dr. GVK Murthy said that the alumni association helps students identify industry needs and develop their professional education skills. The Dean of Training and Placements, Ms. K. Roopa Akkesh, announced the future programmes. The event was attended by Dean of Student Affairs Dr. R. Veeranjanyulu, heads of all the departments, faculty, and non-teaching staff.





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WELCOME TO OUR Alumni



Mr. KrishnaTaja Kunapareddy
B.Tech CSE 2008-2012 Batch
Computer Scientist, Adobe



Mr. Prabhudas Kuppala
B.Tech CSE 2009-2013 Batch
App Lead, Acko



Ms. Pushpa Pasupuleti
B.Tech CSE 2009-2013 Batch
Software Engineer, Rubrik Inc

IMPORTANCE OF UPSKILLING DURING RECESSION

to the Alumni Interaction on 28th December 2023
Time: 10:30 AM | Venue: CSE Seminar Hall



ALUMNI OF THE YEAR 2023



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ALUMNI OF THE YEAR 2023

Congratulations

for your tremendous achievements

@BOSCH

MR. KATAKAM PAVAN KUMAR

MBA 2011 - 2013 Batch

Senior Team Lead

Bosch Global Software Technologies
Private Limited



OUR ALUMNI...OUR PRIDE



Mr. Katakam Pavan Kumar was selected as the '**Alumni of the Year 2023**' by PACER for his outstanding achievements and awards. He received the top five awards in 2023, including a collaborator award for handling ATS application admin activities for Bosch, a Best Coach award for a SASAM project, a Shoutout award for customer support, an Agile award for leading external onboarding for freshmen, and a 9.7 rating for managing complexity on Bosch external agencies and project rewnels. College secretary and correspondent Dr. Maddisetty Sridhar congratulated Mr. Pavan for his achievements in various fields, especially his being selected as **Alumni of the Year 2023**' by PACER. Principal Dr. GVK Murthy, Director of Students' Affairs Dr. R Veeranjaneeyulu, Dean of Training and Placements Ms. Roopa Akkesh, and Dean of Academics Dr. M. Appa Rao, heads of all the departments and staff, complimented Mr. Pavan.

PACE CODERS CLUB

Codeathon-1 - Level-1 Top 5 Coding Performers

The CODEATHON Level-1 for B.Tech first-year students was held on December 8 and 9, 2023, by PACE Coders Club. The top five winners were recognized by the PACE Institute of Technology and Sciences. As an encouragement for the winners to advance to become professionals in their programming path, PACE ITS Ongole sincerely thanks the assistance and participation of the alumni who donated the awards. The college's secretary and correspondent, Dr. Maddisetty Sridhar, principal, Dr. GVK Murthy, director of students' affairs, Dr. R. Veeranjaneeyulu, dean of academics, Dr. M. Appa Rao, Dean of Training and Placements MS. Roopa Akkesh. K and all the heads of all the departments and staff expressed their appreciation to the winners.

| S. No | Name of the student | Class | Branch |
|-------|----------------------------------|-----------|--------|
| 1 | Punuri Prem Chand | I B. Tech | CSE |
| 2 | Katari Madhuri | I B. Tech | CSE |
| 3 | Gokaraju Madhulatha | I B. Tech | CSE |
| 4 | Dharmavarapu Gayathri Jyothirmai | I B. Tech | CSE |
| 5 | Pasupuleti Siva Bhargav | I B. Tech | ECE |



Top Coders with PACE Officials



Top Coders with PACE Officials

ENTREPRENEURSHIP DEVELOPMENT CELL

'The One-Day Idea Generation and Validation Workshop IGNITION 6.0', organized on December 23, 2023 by the Entrepreneurship Development Cell of PACE Institute of Technology and Sciences under the supervision of the coordinator of EDC, Dr. Elia, was a valuable opportunity for students to explore innovation, idea generation, and validation in their academic and professional pursuits. Key sessions covered understanding the innovation landscape, idea generation techniques, pitching and presenting ideas, and case studies and success stories. The Chief Innovation Coach, Mr. Naveen Lakkur, emphasized that any person with an idea worth pursuing has to start by validating the idea and its importance before starting a business. Mr. Naveen Lakkur, Chief Innovation Coach, stressed the significance of validating ideas before starting a business. Dr. C. Chandra Mouli, Startups Ecosystem Enabler, also addressed the students, encouraging them to write down their business hypotheses and validation goals, perform market research, and conduct customer validation interviews. The workshop concluded with gratitude to Naveen Lakkur, the organizers, and the participants for their active engagement. The insights gained from the workshop are expected to serve as a foundation for students' academic and professional journeys. The attendees included the secretary and correspondent, Dr. Maddisetty Sridhar; principal, Dr. GVK Murthy; director of students' affairs, Dr. R. Veeranjanyulu; dean of academics, Dr. M. Appa Rao; and heads of all the departments.



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ENTREPRENEURSHIP DEVELOPMENT CELL



organizing

One Day Idea Generation & Validation Workshop



IGNITE 6.0

in co-ordination with Atal Incubation Centre (AIC) - SKU , Ananthapuramu.



Resource Expert

Mr. Naveen Lakkur

Chief Innovation Coach
Institute of Inspiring Innovation,
Bengaluru



Date: 23rd December | Venue: EEE Seminar Hall | Time: 10:00 AM to 4:00 PM

Organised by

Dr.M.Venkateswara Rao, Incubation Incharge & **Dr.Elia Thagaram**, EDC Coordinator





CHAIRMAN

Dr. M. Venugopal Rao

Honourable MLA, Darsi



SECRETARY & CORRESPONDENT

Dr. M. Sridhar



PRINCIPAL

Dr. G. V. K. Murthy

THANK YOU

Honorary Advisors

Dr. G. V. K. Murthy, Principal

Chief Editor

Mr. Ratna Raju Chegudi

Assistant Professor & Softskills Trainer
Training and Placements Cell